

## ATHE PRESENTATIONS 2009

Fostering Theatrical Entrepreneurship - How Does and Can the University Theater Production Program Serve to Support the Creation of New Work?

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**Focus Group:**..... 8 (DP) Directing Program

**Room:**..... **Juilliard- 5th Floor**

**Session Coordinator:**..... Rebecca Holderness, University of Wisconsin- Milwaukee

*Strategies and Challenges in Producing New Work in the University*

**Participants:**..... Roger Danforth, Director's Project/Drama League

*Possible Collaboration with Universities and Colleges to Support the Development of Emerging Directors*

Virginia Leloude, ART New York

*ART-NY and its Programming Initiative for Supporting New Work*

Kristen Marting, HERE

*Forging Relationships that Produce and Support New Work*

Emily Morse, New Dramatists

*The New Play and the University Production*

The directors of 4 long -term NY- based organizations, which support the development of new work, directors, and playwrights share strategies for

how the University and College Theater department can collaborate with the professional world on innovative new material.

**Catalogue:** [//www.aate.com/files/pdfs/09ConfBook\\_final.pdf](http://www.aate.com/files/pdfs/09ConfBook_final.pdf)